

SILVER PRODUCTS CHART OF COMPARISON
For Advanced Colloidal Silver

Product Name	Particle Surface Area cm ² /ml	Efficiency Index	Price \$/ml	Price \$/cm ²	cm ² /\$
Utopia Advanced Colloidal Silver- (20ppm as tested by CoorsTek Labs)	18.30 +/-	1386 +/-	*5.07	*0.28	*357.1

Higher values are best.

Lower values are best.

(*Reflects our First Time Customer Discount)

Calculation Notes:

Col. 1 Product Name and concentration in parts-per-million (ppm) on label.

Col. 2 Particle surface area= value from lab report.

Col. 3 Efficiency Index = Divide column 2 by total ppm value from the lab report and multiply by 1000.

Col. 4 Price Cents/ml = Divide product price (\$/oz) by 29.5734 and multiply by 100.

Col. 5 Price Cents/cm² = Divide 1 by column 2 and multiply by column 4.

Col. 6 cm²/\$ = Divide 1 by column 5 and multiply by 100.

PARTS PER MILLION (PPM) COMPARISON

Type	Mineral Content	Product Name
	(Percent of Advertised Value)	
Colloid	107.5 (avg. of two shelf samples as tested by CoorsTek Labs)	Advanced Colloidal Silver 20 ppm Utopia Silver Supplements
Colloid	117.5 (avg. of two shelf samples as tested by CoorsTek Labs)	Colloidal Gold 10 ppm Utopia Silver Supplements

These are variations of a chart from a website belonging to a company claiming to test, who is also a competitor manufacturing and marketing colloidal silver. We have revised values on our products to more accurately reflect the products sold by Utopia Silver Supplements.